

Management Direct

As part of IRP membership, we have partnered with the Chartered Management Institute to ensure that our members have access to Europe's largest, leading source of support, guidance and advice for all leaders, managers and potential managers within your business.

This resource is called ManagementDirect and it provides 24/7 access to a vast range of learning and self development resources that are practical, accessible and focused entirely on continuous professional development of management and leadership skills and knowledge.

Introduction

Navigation within ManagementDirect is through the IRP website and is fast and simple providing a range of routes to access a wealth of material – via the National Occupational Standards for Management and Leadership competency framework, through topic listings or content type text search. Material can be searched by specifying how much time is available; ensuring that users only have to deal with resources that can be digested in that timeframe. Subject matter is brought to life through video and podcasts, with business leaders talking about real-life lessons and scenarios.

This most up to date management thinking is supported by access to definitions of key management terms, checklists, research documents, articles, book extracts and summaries of key management thinkers. Through the IRP website, the ManagementDirect portal provides access to workbook materials and e-learning modules, self assessment tools and more than 700 web links focusing on the application of skills, knowledge and understanding. A quarterly e-newsletter will inform and educate on the latest management developments, ensuring managers are in touch with best practice.

Why IRP membership should be a core part of your HR strategy

Quite simply, the IRP ManagementDirect portal provides your people with individual access to the most comprehensive range of support, guidance and advice.

This means that you have all the support you need in catering for their professional learning and development, as well as supporting their personal development choices.

Using IRP as part of your HR strategy and ensuring your people have access to ManagementDirect through IRP enhances their skill set, delivery and potential within your company, setting your business on a leadership track that is second to none. The tools included in the database are wide ranging, and below are some brief examples for your consideration:

- Practical management and leadership support – any time, any place, anywhere.
- Significant time-saving – comprehensive resources are in one place, easily accessible through multiple search and navigational methods.
- Diagnostics – for example, e-learning modules incorporate self-assessment tests to help identify what your staff needs to know.
- Support with everyday tasks – there are action checklists for the 250 tasks managers most often have to do.
- Information accessible depending on individual learning styles – the IRP ManagementDirect portal responds to different learning styles through a mix of new/traditional media and a variety of access/search routes.
- Stimulus material to provoke fresh thinking – delivered through leader video case studies, summaries of key management thinkers and succinct explanations of important management concepts and ideas.
- Information that fits with workflow constraints – search results are classified according to how long they take to deal with, the service is rich in “first port of call” resources for the time-poor manager, and makes a reality of just-in-time learning.
- Research support and market intelligence – provided by 3,000 e-journals and thousands of country/company/industry reports.

- A manager's toolkit – the service goes beyond guidance with templates provided for key business documents.
- An authoritative source – Through the IRP, ManagementDirect provides a window onto 700 other websites dealing with management and business topics, giving you greater assurance of currency and relevance than using Google.
- A range of learning opportunities – content is mapped across the range of management competencies in the National Occupational Standards for Management and Leadership.

The IRP ManagementDirect portal makes just-in-time support a reality. A choice of 5 minute, 20 minute and extended briefing options allows you to access the product when you want for as much or little time as you have.

5 minute briefing

When time's at a premium our five minute briefing option will provide you with resources you can digest in under five minutes. These may include a definition, a choice of leader videos, models, document outlines and book abstracts.

20 minute briefing

If you've a little more time you'll find our twenty minute briefing provides more depth. This will give you checklists and published articles for example.

Extended briefing

Those managers who want to research a topic or issue in depth should choose an extended briefing, these provide access to book chapters, research summaries, and e-learning modules. All in all, you will have access to the most comprehensive on-line repository of information that exists on the subject, together with relevant links for further study.

Extended briefings provide a range of information that is held within the database – which is directly accessible or accessed in a timed structure to fit with the busy schedules that recruiters have. Some of the source features include:

- 10,000 Datamonitor company profiles not less than 12 months old.
- Industry profiles to advance your knowledge of new sectors.
- Country profile reports to help you with facts, figures, political and economic information.
- Research reports with vital statistics to keep you up to date with recent trends.
- Management models to help you as a manager brainstorm new ideas and manage change.
- Over 300 checklists on marketing, operations, HR, training and development, people management, managing information and finance and personal effectiveness.
- Published articles from management leaders and experts.
- Professional best practice guides to maintain general high standards and professional conduct in the workplace.

With this sort of resource available as just a small part of IRP membership, there is no better deal than to talk to us today about getting your staff involved. IRP costs as little as £1.20 per week – can you afford to miss out?

For further information please contact Alan Durrant on 020 7009 2124 or email him at alan.durrant@rec-irp.com