

DEMAND EXCELLENCE AND ADVANCE YOUR BUSINESS

The **REC's Institute of Recruitment Professionals** is here to enable all of your people to identify themselves as Professionals. Having standards by endorsing IRP is a clear signal to your clients that their business is in safe hands. Only excellence will do - make sure your staff use IRP.



PROFESSIONALISING THE INDUSTRY

BENEFITS OF THE INSTITUTE OF RECRUITMENT PROFESSIONALS TO **YOUR BUSINESS**

- ✓ Provides individual recruiters with a proven knowledge base enabling them to accelerate business wins and improve productivity
- ✓ Keeps individual recruiters motivated and involved in the entire recruitment process with links to current affairs and legal aspects of doing business
- ✓ Minimises risk for your clients, solidifies your brand and increases your company's credibility with clients, thus retaining existing business and winning new accounts
- ✓ Provides the opportunity for celebration and recognition of excellence among recruitment professionals through its prestigious IRP Awards
- ✓ You become an employer of choice so you attract and retain the best talent in recruitment



BENEFITS OF THE INSTITUTE OF RECRUITMENT PROFESSIONALS TO **YOUR EMPLOYEES**

- ✓ Enables recruiters to obtain a personal USP that adds credibility and kudos to any recruitment business
- ✓ Signals that you are committed to excellence for everyone in your organisation
- ✓ Empowers recruiters with the confidence to create a competitive advantage with understanding of best practice and excellence
- ✓ Delivers a user-friendly 'one stop shop' for recruitment professionals, packed with practical tools and advice
- ✓ Builds customer confidence in your people
- ✓ Training and qualifications add extra credibility - a qualified workforce wins business with a competitive edge and differentiator that clients look for when selecting a recruitment agency



advancing *the recruitment profession*

Get Involved

Promoting the Institute of Recruitment Professionals to your clients and candidates conveys a sense of confidence, trust and commitment to high standards. This in turn supports brand values and reputation, induces client loyalty and helps bring in new business.

IRP Advocacy Programme

As a recruitment business, through our IRP Advocacy Programme, you have the opportunity to advance the recruitment profession by encouraging key employees to:

- ✓ Join the **REC's Institute of Recruitment Professionals**
- ✓ Adhere to its Code of Ethics and Professional Conduct
- ✓ Continue to develop and advance their career

Your business may be covered, but are you?

- ✓ Integrating membership of the IRP into your own HR strategy is a winning formula for ensuring you attract and retain the very best recruitment talent
- ✓ Making sure that everyone in your organisation knows that you expect them to join the IRP will be a key part of your business success

The REC is delighted to be able to offer substantially discounted prices on the Institute's membership to employees of REC Corporate Members. To become an IRP Advocate, please call your Account Manager on **020 7009 2188**.



ROUTES TO MEMBERSHIP

There are 3 levels of membership:

1st level: Affiliate - AIRP

- ✓ For those who have been working in recruitment less than 10 years

2nd level: Member - MIRP

- ✓ For those who have been working in recruitment 10 years or more *and/or*
- ✓ For those who hold an REC qualification (Certificate, Diploma, Degree)

3rd level: Fellow - FIRP

- ✓ 15 years experience in recruitment *or*
- ✓ 10 years experience in recruitment and the Certificate in Recruitment Practice *or*
- ✓ 7 years experience in recruitment and the Diploma in Recruitment Practice *or*
- ✓ 5 years experience in recruitment and the Degree in Recruitment Practice

THE BENEFITS OF MEMBERSHIP

To meet the ever increasing needs of the professionals who deliver the UK's recruitment services, the REC, through its Institute of Recruitment Professionals, provides consultants with the knowledge, training, support and advice necessary to help them grow and advance their career.

The core purpose of the Institute is to make sure all recruiters have the opportunity to be individually recognised as being part of a profession.

Membership of the Institute opens doors to success and gives consultants access to an exciting portfolio of products and services, supported by a UK wide network of branches.

MEMBERSHIP BENEFITS

- ✓ A complete online suite of legal information on all aspects of the recruitment industry
- ✓ Access to the most comprehensive online desktop information and learning resources from the Chartered Management Institute
- ✓ The IRP Lifestyle Benefits Package offering significant discounts and cost savings from over 500 retailers and lifestyle partners
- ✓ Inclusion in the Register of Recruiters
- ✓ Exclusive members-only content on the IRP website
- ✓ Knowledge-sharing and networking opportunities through IRP communities
- ✓ Volunteer opportunities throughout the UK at IRP regional branches
- ✓ Exclusive opportunity to enter the REC's prestigious IRP awards
- ✓ Dedicated assistance towards Continued Professional Development
- ✓ Use of designatory letters and IRP logo after your name
- ✓ An IRP card to signpost your professionalism to clients and candidates
- ✓ An IRP certificate to indicate you are serious about your profession and committed to delivering excellent recruitment services

Members receive discounts on:

- ✓ Training and qualifications
- ✓ IRP research and reports
- ✓ Exclusive offers from our premier Lifestyle Partners
- ✓ Recruitment workshops across the UK

Access to:

- ✓ Access to the online Legal Guide giving information on how to interpret and apply legislation
- ✓ Recruitment Matters magazine quarterly
- ✓ Inside Recruitment IRP e-newsletter monthly packed with industry news, tricks of the trade and advice
- ✓ IRP Research reports, surveys and vital statistics, such as '7 Secrets of Successful Recruiters'
- ✓ Promotional literature that highlights the benefits of using IRP members to clients and candidates
- ✓ Online recruitment guides (giving checklists on specific topics encountered within the recruitment process: interviewing, reference taking, writing a job description etc.)



Encourage your employees to complete their continued professional development to maintain their professional credibility.



Recruitment professionals are often so busy running a business and placing candidates that they forget about their professional development. But making the time for continuing education and networking can help them gain insight and new approaches that will make their dealings with clients and candidates more successful and make them more appealing to clients.

Recruitment is the ultimate transferable skill, and no matter where your employees are in their career, IRP's professional development offering is a valuable investment to increase staff productivity and performance.

Get Involved

Encourage your staff to join the **REC's Institute of Recruitment Professionals** today and take advantage of our reduced corporate rates.

There has never been a more crucial time for your recruitment business to get involved.

Help us professionalise the industry and together we can work towards increasing credibility for the recruitment profession, enhancing its status and creating a more powerful voice.



CONTACT DETAILS

IRP Membership Team

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