

## Links to Useful Publications

### [IRP Code of Ethics and Professional Conduct](#)

The IRP believe that the credibility and reputation of the recruitment industry is shaped by the collective conduct of individual recruiters.

The purpose of the IRP's Code of Ethics and Professional Conduct is to instill confidence in the recruitment profession and to help an individual become a better recruiter; it describes the expectations that we have of IRP members.

The Code articulates the ideals to which we aspire as well as the behaviors that our mandatory in our professional and volunteer roles.

We truly believe that we can advance our profession, both individually and collectively, by embracing this Code of Ethics and Professional Conduct.

Our hope is that the Code will serve as a catalyst for others to study, write about and debate on ethics and values to further evolve the recruitment industry.

### [A Guide to Productive Partnerships](#)

According to CIPD's 2008 *Recruitment, Retention and Turnover survey*, 78% of employers in 2007 used recruitment agencies to recruit employees. This Guide gives practical advice and case study examples to demonstrate how HR professionals can build and foster productive partnership relationships with agencies, and emphasises how the success of this relationship is measured.

### [FEWG White Paper - Gateway to Success](#)

The White Paper - *Gateway to Success* - describes in detail the trends, the effects and the course of action recruiters can take to compete more effectively than ever before. The White Paper is one of the major outputs of the Future of Employment Working Group. IRP members can use this FREE document to promote to clients the benefits of using an IRP recruiter as part of your own sales campaign.

### **REC Manifesto and Policy Campaigns**

Instant access to the REC's most recent policy documents and information about the recruitment industry will help you answer those tricky questions from stakeholders, point interested parties in the right direction and raise your game. Listed below are the briefings available to you and use:

- [REC Manifesto](#): this brings together the industry's core messages and underlines the contribution that recruitment professionals make to the UK economy and labour market. It also provides a manifesto toolkit and are able to download a pdf document of the manifesto.
- [REC Policy Campaigns](#): The REC External Relations department takes forward the views of the UK's recruitment industry to Government and opinion formers on a range of issues that affect the recruitment industry. This sections details the most recent campaigns.

### [7 Secrets of Successful Recruiters – FREE to IRP members](#)

Based on interviews with some of the recruitment industry's highest performing recruiters - consultants who consistently bill over £20,000 per month – this report provides a wealth of practical advice for managers and individual consultants.

### [IRP Resources](#)

Includes legal resources, Management Direct housing Europe's largest database, REC News, publications, research, How to Guides and useful links for IRP members.